



# MEGAN SALZWEDEL

Finance & Marketing Student

## PROFILE

I am an enthusiastic Finance and Marketing student with a strong aptitude for financial skills and a proven track record in sales. My vibrant and energetic personality allows me to excel in interpersonal interactions and collaborative endeavors. I am driven by a relentless commitment to delivering my utmost effort in all of my undertakings.

## CONTACT

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## LINKEDIN LEARNINGS

- Marketing Tools: Social Media
- Marketing Foundations: E-Commerce
- Communicating with Confidence
- How to Write a Marketing Plan
- Learning Canva

## SKILLS & COURSES

- Exceptional organizational skills
- Outgoing and vibrant personality
- Strong logistical acumen
- Good problem solver
- Point of sales experience
- Conflict resolution skills
- Customer service
- Time management
- Positive attitude
- Creative
- Team player
- Management of organization course

## WORK EXPERIENCE

### **Credit Specialist Intern, Walt Disney Company ( May 2022- December 2022)**

Perform internet research and analyze financial data in support of credit reviews. Prepare and communicate over 70 credit recommendations per month and pull reports from service providers. Partner with internal team and media sales to ensure timely issue resolution in the invoice of clients. Act as a point of communication with Europe, Middle East and Africa media sales team and North America data governance teams to ensure appropriate mapping of client invoicing information. Partake in special projects relating to front-of-house system updates master data.

### **Office of the College of Business, University of Central Florida (January 2022 to May 2022)**

Student Assistant in the Dean's Office.

### **Madison Blue & Bella Bridal Outlet (Feb. 2019 – Nov. 2021)**

Sales and style consultant for bridal stores. Through one-on-one appointments, assisting brides in the selection of a wedding dress, after discussing their style and requirements. Helped develop a presence on social media, through taking photos, uploading posts and running the account. Provide input into the smooth operation of the stores.

### **Starbucks Barista (May – Sep. 2021)**

Worked as Barista, making customized drinks, handling transactions, and interacting with customers.

## EDUCATION

### **University of Central Florida, Orlando, Florida**

2019 – 2024 (Anticipated Graduation date)  
Bachelor of Science in Business Finance and Marketing  
GPA: 3.4

### **Lake Highland Preparatory School, Orlando, Florida**

High School Diploma (2019)

## LEADERSHIP AND MEMBERSHIP

### **Ambassador for The College of Business (Jan. 2023- Present)**

Act as the "eyes and ears" for the College of Business Administration at the University of Central Florida. Represent the College of Business at events and activities. Connect students to the resources available and help with needs they may have.

### **Chi Omega Sorority – Psi Mu Chapter, UCF, Orlando (2020-present)**

Participate in sorority activities, which includes raising funds for charities such as Make-A-Wish; participate in leadership through involvement on committees and the recruitment of new members; interaction with other sororities and fraternities.

